

Ease your Clients Cash Flow Concerns

Case Study: Napoli Chartered Accountants

QuickFee Financing allowed Napoli Chartered Accountants to help their clients manage their cash flow and reduce the firms debtor days.

Challenge

Napoli Chartered Accounts are a specialist business, accounting and taxation services firm located in Perth, WA. The firm determined that they would need a payment solution for their clients that would allow them to be paid for their services quickly, and in full. They found that some clients were unable to commit to paying their entire invoice amount upfront. Some clients would take months to pay their debt leading to an increase in debtor days and cash flow impacts.

Solution

With many clients unable to make their payments on their debt in one transaction Napoli Chartered Accountants were looking for a solution that would allow their clients to spread their payments over a number of months. They were looking for a way to ease their client's cash flow concerns and to alleviate the firms rising debtor days.

The team at Napoli Chartered Accountants decided on implementing QuickFee Financing and found the set-up process to be simple and easy to understand. QuickFee gave the firm peace of mind and a sense of confidence knowing that their debts were being taken care of.

Result

The firm found that with QuickFee Financing clients now "tend to pay their accounts within days rather than months".

The flexible payment options have definitely reduced debtor days and now when they contact clients regarding outstanding debts, they are happy to hear from as they knew the experience was a positive one.



